#### **Extensions of the Elo Rating System for Margin of Victory**

#### MathSport International 2019 - Athens, Greece

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gig

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The Game Insight Group (GIG), formed by Tennis Australia in partnership with Victoria University, is a team of experts revolutionising tennis through science.

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By connecting experts, science and data more than ever before, GIG is challenging the status quo and helping players, coaches, policy makers, fans and the media take their understanding and enjoyment of the game to new heights.

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#### 254 Singles Matches 128 Doubles Matches Up to 20 Concurrent

### How Do We Make Match Forecasts?



## It Starts with Player Ratings

Assume the the *i*th player has some true ability  $\theta_i$ . Models of player abilities assume game outcomes are a function of the difference in abilities

$$Prob(W_{ij}=1)=F( heta_i- heta_j)$$

## **Paired Comparison Models**

Bradley-Terry models are a general class of paired comparison models of latent abilities with a logistic function for win probabilities.

$$F( heta_i- heta_j)=rac{1}{1+lpha^{-( heta_i- heta_j)}}$$

With BT, player abilities are treated as fixed in time which is unrealistic in most cases.

## **Bobby Fischer**



#### **Fischer's Meteoric Rise**



## **Arpad Elo**



## In His Own Words



## Ability is a Moving Target



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## **Standard Elo**

Can be broken down into two steps:

- 1. Estimate (E-Step)
- 2. Update (U-Step)

## **Standard Elo E-Step**

For tth match of player i against player j, the chance that player i wins is estimated as,

$$\hat{W}_{ijt} = rac{1}{1+10^{-(R_{it}-R_{jt})/\sigma}}$$

### **Elo Derivation**

Elo supposed that the ratings of any two competitors were independent and normal with shared standard deviation  $\delta$ . Given this, he likened the chance of a win to the chance of observing a difference in ratings for ratings drawn from the same distribution,

$$R_{it}-R_{jt}\sim N(0,2\delta^2)$$

which leads to,

$$P(R_{it}-R_{jt}>0)=\Phi(rac{R_{it}-R_{jt}}{\sqrt{2}\delta})$$

and

$$pprox 1/(1+10^{-(R_{it}-R_{jt})/2\delta})$$

Elo's formula was just a hack for the cumulative normal density function.

## Choice of $\sigma$

Was based on the standard deviation of chessplayer ratings when Elo made the system, which was SDpprox 200. Thus  $\sigma=400$  in Elo's system.



Source: chess-site.com

## **Standard Elo U-Step**

For a binary result  $W_{ijt}$ , the update to the ith player rating is,

$$R_{i(t+1)}=R_{it}+K(W_{ijt}-\hat{W}_{ijt})$$
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This adjusts according to the win *residual* and maximum possible gain (loss) of K.

## **Choice of K**



Elo would vary K depending on the tournament type but 32 was one value he often used.

## **Elo's Model-Based Connections**

State-space representation

$$P(W_{ij}=1| heta_i, heta_j)=rac{1}{1+10^{-( heta_i- heta_j)/400}}$$

Abilities are assumed to follow a normal distribution over a rating period au

$$heta_i^{t+ au}| heta_i^t,
u^2,t\sim N( heta_i^t,
u^2t)$$

Glicko (1999) is a Bayesian version, Fahrmeir and Tutz (1994) used Empirical Bayes

## **Elo's Model-Based Connections**

Glickman showed that the Elo model is a special case of a state-space paired comparison model that assumes

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- 2. The strengths of opponents are known constants

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Thus, we can consider Elo as a pared down version of Glicko.

## **Simplicity Works**

#### **The Complete History Of The NBA**

Every franchise's relative strength after every game. How this works »

More NBA: Predictions for the 2017-18 season



## **Can Elo be Simple But Better?**

Men's 2019 French Open Final



### **Can Elo be Simple But Better?**



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- Ratings updates are functions of residuals
- The MOV is incorporated into estimation, updating, or both

## **MOV Models**

- Linear
- Joint Additive
- Multiplicative
- Logistic

### Linear

E-Step

$$\hat{M}_{ijt} = rac{R_{it}-R_{jt}}{\sigma}$$

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**U-Step** 

$$R_{i(t+1)}=R_{it}+K(M_{ijt}-\hat{M}_{ijt})$$

### **Joint Additive**

**E-Step** 

$$\hat{M}_{ijt} = rac{R_{it}-R_{jt}}{\sigma_1}, \; \hat{W}_{ijt} = rac{1}{1+10^{-(R_{it}-R_{jt})/\sigma_2}}$$

### **Joint Additive**

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$$\hat{M}_{ijt} = rac{R_{it}-R_{jt}}{\sigma_1}, \; \hat{W}_{ijt} = rac{1}{1+10^{-(R_{it}-R_{jt})/\sigma_2}}$$

**U-Step** 

$$R_{i(t+1)} = R_{it} + K_1(M_{ijt} - \hat{M}_{ijt}) + K_2(W_{ijt} - \hat{W}_{ijt})$$

### Multiplicative

**E-Step** 

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#### **U-Step**

$$R_{i(t+1)}=R_{it}+K(1+|M_{ijt}/\sigma_1|)^lpha(W_{ijt}-\hat{W}_{ijt})$$
  $lpha>0$ 

When  $\sigma_1=1$  this is the same Elo goal-based model of Hvattum and Arntzen (2010)

## Logistic

E-Step

$$\hat{W}_{ijt} = L(rac{R_{it}-R_{jt}}{\sigma_2})$$

## Logistic

**E-Step** 

$$\hat{W}_{ijt} = L(rac{R_{it}-R_{jt}}{\sigma_2})$$

**U-Step** 

$$R_{i(t+1)} = R_{it} + K[L(rac{M_{ijt}}{\sigma_1}) - L(rac{R_{it} - R_{jt}}{\sigma_2})]$$

where  $L(x)=1/(1+lpha^{-x})$  is a generalized logistic function.

## **Kinetic Model for Elo Asymptotics**

Jabin and Junca (2015) propose a continuous kinetic model based on density  $f(t, r, \theta)$ , for players with rating r, true ability  $\theta$  at time t,

$$rac{\partial}{\partial t}f+rac{\partial}{\partial r}(a[f]\;f)=0$$

where a[f] is a scalar vector field,

$$a[f] = \int_{\mathfrak{R}^2} w(r-r')(b( heta- heta')-b(r-r'))f(t,r', heta')d heta' dr'$$

- w(.) describes the probability of interactions between players of different ratings
- b(.) is the update function, describing how ratings change after a new result

# **Validity Conditions**

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#### **Condition 2: Convergence**

The rating system should converge to player true strengths. Under the kinetic model, Jabin and Junca showed that any Elo system with update function b(.) that meets the stationarity property and is Lipschitz continuous and strictly increasing satisfies this condition.

• The linear model update,  $(M_{ijt} - \hat{M}_{ijt})$  meets the stationarity and convergence conditions when  $E[M_{ijt}] = \hat{M}_{ijt}$ . That is, when we have correctly specified the expectation for the margin.

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- The **multiplicative** model's validity is established by showing that its update function can be reparameterized as standard Elo with a modified K'.
- The **logistic** model needs the strongest set of conditions as it's update,  $L(M_{ijt}/\sigma_1) L((R_{it} R_{jt})/\sigma_2)$ , is not a standard residual.

## **Simulation Study**

For N=1000,

$$R_{in}-R_{jn}\sim N(0,50)$$

$$MOV_{ijn}|(R_{in}-R_{jn})\sim N((R_{in}-R_{jn})/200,1)$$

 $W_{ijn}|MOV_{ijn}\sim Bernoulli(1/(1+10^{-MOV_{ijn}/2}))|$ 



# **Application Study**

ATP Dataset, Tuning 2000-2015, Testing 2016-2018

Margin Of Victory	Median	IQR	% Positive for Winner
SETS WON	2	1	100
GAMES WON	5	4	95
BREAK POINTS WON	2	2	90
TOTAL POINTS WON	14	10	94
SERVE PERCENTAGE WON	10	12	93

## **Model Tuning**

Optimization with loss function that combines RMSE of MOV and log-loss of win predictions,

$$\mathcal{L}( heta) = 1/N \left[ rac{\sqrt{\sum_{i,j,t} (\hat{M}_{ijt}( heta) - M_{ijt})^2}}{3SD} - \sum_{i,j,t} log(\hat{P}_{ijt}( heta)) 
ight)$$

Initial values:

- Scaling rating difference to MOV  $200/SD_{MOV}$
- Scaling learning rate to MOV residual  $32/3SD_{MOV}$



Source: Horizontal line is standard Elo



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- When applied to men's tennis, MOV models improve predictive performance over standard Elo, the differences in gains depending more on the choice of MOV than model type
- State-space analogs to these models would allow for inference but aren't expected to improve predictive performance

## The Rise of Tsitsipas

🗢 MOV 🔶 STANDARD



### **Wimbledon Prospects**

Player	Grass Adjusted MOV Elo
Novak Djokovic	2562
Rafael Nadal	2539
Roger Federer	2478
Dominic Thiem	2279
David Goffin	2250
Kei Nishikori	2248
Gael Monfils	2244
John Isner	2238
Marin Cilic	2211
Roberto Bautista Agut	2207
Matteo Berrettini	2205
Alexander Zverev	2182
Milos Raonic	2178
Daniil Medvedev	2169
Stefanos Tsitsipas	2168

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