

Random Walks with Memory Applied to Grand Slam Tennis Matches Modeling

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Outline

- 1 Prepare mathematical model
- 2 Apply it on tennis modeling
- 3 Use it in real life betting

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Random walk

Definition

A man starts from a point O and walks l yards in a straight line; he then turns through any angle whatever and walks another l yards in a second straight line. He repeats this process n times. I require the probability that after these n stretches he is at a distance between r and $r + \delta r$ from his starting point, O .

[Karl Pearson: The problem of the random walk. (1905)]

“Drunken sailor?”

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Random walk properties

- n -dimensional, on a matrix, graph, finite or infinite set
- Discrete random process
- Self avoiding, reinforced
- Brownian motion, polymer creation, games simulation, sports simulation

Random walks with varying transition probabilities

- Random walk with memory
- Memory coefficient $\lambda \in (0, 1)$ affecting the transition probabilities
- First step of the walk X_1 depends on an initial transition probability p_1
- Further steps depending on a transition probability p_t evolving as

$$X_{t-1} = 1 \rightarrow p_t = \lambda p_{t-1}$$

$$X_{t-1} = 0 \rightarrow p_t = 1 - \lambda(1 - p_{t-1})$$

- “Success punished”

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Alternative definitions

- “Success rewarded”
- Different coefficients for different events
- Generally n possible steps and m different coefficients λ affecting the transition probabilities
- Possible applications in
 - sports modeling
 - reliability and survival analysis
 - medical research
- Discrete alternative to random processes with memory

Alternative definitions

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$$X_{t-1} = 1 \rightarrow p_t = \lambda_1 p_{t-1}$$

$$X_{t-1} = 0 \rightarrow p_t = 1 - \lambda_2(1 - p_{t-1})$$

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$$p_t = f(p_{t-1}, X_{t-1}, \lambda_1, \dots, \lambda_m)$$

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Application in tennis

- Matches, sets, games, points or strokes can be considered steps of a discrete random walk
- Data suggest that tennis evolves according to the random walk with varying transition probabilities, namely to the option with “Success rewarded”
- Sets considered as steps of the random walk
- Men Grand Slam tournaments - played as *best-of-five*

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Data

- *www.oddsportal.com*
- Sport matches, results and odds
- Some statistics
- Ten seasons of tennis data since 2009
- 4255 matches, 432 players
- Novak Djokovic played 188 times

Model application

- Two parameters, p_1 and λ
- p_1 used to predict result of the first set
- Once set is finished, apply λ and previous p_i to obtain p_{i+1}

Odds to probability

- Pinnacle Sports bookmaker - market leading oddsmaker
- Closing first set odds as a base
- Bookmaker margin removal

$$g_j(a_j) = \frac{a_j \cdot (M - 1)}{(M - 1) + a_j \cdot \left(1 - \frac{1}{f_j(a_j)}\right) \cdot S(a)}$$

$$f_j(a_j) = a_j \cdot (1 - S(a))$$

$$S(a) = 1 - \sum_{i=1}^M \frac{1}{a_i}$$

Optimal λ

- Given set of matches
- Optimal λ found using maximal likelihood estimates

$$L = \prod_{i=1}^N (x_i p_i + (1 - x_i)(1 - p_i))$$

$$L_l = \sum_{i=1}^N \log(x_i p_i + (1 - x_i)(1 - p_i))$$

Model evaluation

- One year training, next year testing \rightarrow 9 splits
- λ optimized for each training set and applied to corresponding testing set
- Ljapunov CLT yields:

$$y = \frac{\sqrt{N}(\bar{x} - \hat{p})}{\hat{\sigma}} \sim \mathcal{N}(0, 1)$$

$$H_0 : \bar{p} = \hat{p} \text{ vs. } H_1 : \bar{p} \neq \hat{p}$$

Model evaluation

- Bookmaker's favorite predicted
- CLT assumes independence → only 1 set per match can be in testing set → 36 testing sets
- Optimal testing
 - every subset
 - 95% of subsets within 95% confidence interval
- Real life testing
 - per tournament
 - grouped by initial probabilities p_0
 - 93.9% of subsets within 95% confidence interval

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Results

- In-play betting tool
- Betting against Tipsport bookmaker
- Men Grand Slam tournaments - Wimbledon 2019
- If $p_i > \frac{1}{\text{odd}_i}$ then bet $p_i \cdot BU$
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Next steps

- Model implementation
 - λ optimization
 - p_1 optimization
- Model improvement
 - Other versions of random walk with memory
 - Combination with other approaches
- Model testing
 - Model evaluation granularity
 - Performance on a larger dataset
 - Betting module for more bookmakers
 - Application of the model to *best-of-three* matches
- Application in other domains

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